

IMPACT PARTNER PROGRAM



FOOD FOR
THE HUNGRY

YOUR
BUSINESS
CAN
END
POVERTY

OUR PURPOSE To End Poverty - One Community At A Time
OUR PROMISE To Graduate Communities Out Of Poverty In 10 Years

What's Your Story?

We believe entrepreneurs are uniquely equipped to tackle economic, social, and spiritual poverty as **redemptive entrepreneurs**.

Just as God's mission is bigger than the Church and embraces the whole earth, your vocation is bigger than running your business—it presents an exciting missional opportunity. God is generously calling you (and your business!) into his all-encompassing plan to restore his good creation. He invites you and your staff to respond to his call by applying your skills, passion, and profession as you follow Jesus in business.

When business leaders embrace this exciting reality you begin to play a critical role in forming a compassionate and creative community of redemptive action. This community acts as a bold witness to *help vulnerable families overcome poverty while mutually transforming your own people through purpose-driven work.*

Leading a Purpose-Driven Business

What is the motivation driving your work?

Like you, a **redemptive entrepreneur** believes it is important to be ethical when conducting business. He or she also believes that bringing the redemptive plan of God into the heart of our businesses is necessary to transform the world for good.

Following Jesus doesn't mean we have to change the work we do. But it does change our relationship to our work. It influences how we lead our staff, develop our products and services, interact with customers, suppliers, and shareholders, use our influence, and serve the community around us—and beyond.

When we understand our work as integral to our God-given vocation—our calling—our motivation changes. We have a new purpose.

As you adopt the mindset of a **redemptive entrepreneur**, you'll lead your business with a new purpose and expand your impact. The culture of your business, both internally and externally, will be reshaped to reflect your core motivation. You'll see employee engagement reinvigorated as your staff experience the joy of purpose-filled work. Your business will naturally work profit and purpose together for good.

In short, God's redemptive plan will become a thriving reality through your unique work.

When you lead your business with purpose:

- You transform leaders, people, and culture.
- You create purposeful work for employees.
- You create jobs and wealth.
- You create innovative solutions the world needs.
- You reach people in difficult places and circumstances.



Our Story

What We Do

Food for the Hungry (FH) Canada is a Christian, non-profit organization dedicated to facilitating sustainable, community development in order to bring about long-term change for those struggling to overcome poverty. FH is also committed to serving Canadians by providing educational and engagement opportunities so that everyone can join in the pursuit to end poverty, one community at a time.

How We Do It

We believe in walking with a community as they move from stuck to thriving. FH employs a unique development model called **Child Focused Community Transformation (CFCT)** built on the belief that when children have the opportunity to thrive, their community will also thrive.

To that end, FH facilitates programs in education, health, livelihoods, and leadership training with an emphasis on disaster risk reduction. The themes of gender equality, environmental care, and a biblical worldview are woven consistently throughout all areas of focus.

Through these programs, FH works with the whole community to transform families, community leadership, and church engagement toward improving the wellbeing of every child.

Why We Do It

We approach all communities with an end goal in mind – graduation from partnership in 10 years. A community graduates when they demonstrate the capacity to continue their positive trajectory of change—under their own leadership, without FH's presence.

Equipping the community to independently sustain and build upon improvements made with the help of FH is essential to their continued success after graduation. Strengthening livelihoods and invigorating entrepreneurs creates locally sustainable sources of income that are critical to the community's long-term resilience. This is a key element to building a strong foundation that will enable the community to move confidently into their future after graduation.

**Together,
we can end poverty.**



You Become Part of Their Story

FH has the joy of partnering with such communities to affirm their God-given worth and potential, to be a catalyst for change—and YOU can, too! We launched the **Impact Partner Program** to empower you and your team to help vulnerable communities move from stuck-in-poverty to thriving.

Together with local leaders, FH helps a community create their vision for flourishing and an actionable, 10-year plan to achieve that vision. As an **Impact Partner**, you can fuel an entire community's transformation by supporting foundational development activities as well as social venture projects that accelerate change toward achieving their vision.

Through a rich relational partnership we believe your company can prioritize social good and business success. With teamwork and courage, your business can energize families as they redirect the course of their story and build brighter futures for their children. We know this works—we've seen it in action! We have so many powerful testimonies to how far encouragement and practical support from a purpose-driven business like yours can go to transform a person, a family, a community.



Their Story

A combination of historical, political, and environmental factors lock many communities around the world into a cycle of poverty. Families are stuck.

They cannot afford to send their children to school, grow enough food to eat a healthy diet, access clean water and healthcare, or connect their goods to the marketplace. The vestiges of colonialism, the ripple effects of civil wars and ethnic conflicts, and extreme weather conditions causing frequent flooding, droughts, and pests prevent hardworking families from overcoming these challenges.

They feel powerless to change their story.

Entire communities have come to believe they are worth less than their neighbours in wealthy countries, that because they were born into poverty they are destined to always be poor.

But that is not the truth! While these communities lack material resources, they are rich in family, culture, ingenuity, and courage. They are brimming with God-given potential and ready for someone to come alongside, acknowledge their worth, and ignite new hope for the future.

How It Works

SOCIAL VENTURE SAMPLE PROJECT



Women's Entrepreneur Accelerator Rwanda

150 women will join a 12 month training program for financial literacy, entrepreneurship, agricultural and vocational skills, and health and nutrition in order to equip them to support each other, raise their income, and improve their household food security.

1 Select a Partner Community

We work with you to determine an interest in a specific country and community and invite you to support their CFCT development programs. CFCT is our integrated, holistic approach to development and represents the Core Program support of your partnership.

2 Select a Social Venture Project

We invite your team to select a Social Venture Project (SVP) that they can get behind! An SVP is an income generating initiative created by local community members who have identified a need and designed a solution. SVPs leverage business, financial, and/or leadership training initiatives specifically designed to better people's livelihoods. The business outcomes not only assist the active participants, but positively benefit the entire community and accelerate community transformation.

3 Launch a Social Enterprise

Once you have selected your partner community and chosen a corresponding SVP, you are ready to launch your company's very own **social enterprise!** We make this turn-key as we provide all the marketing assets your staff needs to easily integrate this exciting initiative into your company's marketing plan.



Your People Flourish!

We come alongside you to help align your company's passion with purpose. We want to support you in bringing mutual transformation both locally and globally by leveraging your staff, skills, and professions. Through the **Impact Partner Program**, you will begin to naturally foster corporate cultures that enhance your company's purpose and impact. The result? You achieve a **quadruple bottom line**: social, spiritual, environmental, and profit.

Together, we will design an annual plan outlining the ways your staff will benefit from this partnership. The plan incorporates FH Canada staff contributions, interactions with your partner community, and extension into your company's network and marketing plan.

Ways Your Staff Gets Involved

- Choose a champion to serve as company liaison
- Select the FH workshop(s) your staff will participate in
- Determine the date of an international Vision Trip to visit your partner community
- Integrate the annual partnership plan into your company's marketing plan
- Create an annual staff fundraising event and extend it to your network
- Develop a cluster of like-minded companies to join you in supporting your partner community

Purpose-Driven Staff

We provide staff engagement workshops that range from team-building to improving workplace efficiency to radically reframing your leadership style. These opportunities foster deeper relationships in the workplace, enhancing staff retention, productivity, purpose, and satisfaction. Coaching from purpose-driven leaders will take your business to the next level. These include:

- Lunch & Learns
- Personal Style Indicator
- Cross-Cultural Training
- Open Book Management
- Stake in the Game (value driven profit-sharing)
- and more!



What Current Impact Partners Are Saying



“ The transformation that started to happen in our hearts and in our business was life changing—it gave us a new excitement, energy, and commitment to work hard.

— Randi Dueck, CEO **Stattonrock Construction**



“ This changed our business culture beyond anything we could imagine. We started out hoping to change life for our friends overseas and discovered that their friendship deeply changed us. We didn't know what should have been obvious: compassionate business is good business!

— Bernie Willock, Co-Owner **Pine Lodge Contracting**



“ As Christian entrepreneurs and a business owner, we believe that we are a part of God's plan to provide resources to the people in need. We appreciate the partnership with FH Canada as they walk alongside us to give us motivation to increase our impact.

— Martin Tai, Owner **One Source Office Supplies**

Add a New Chapter to Your Story Today!

We are excited to start our journey together! Let's connect and explore how the **Impact Partner Program** can help you become a purpose-driven leader on mission with God to accomplish his redemptive plan through your unique work. I can't wait to hear from you!

— Kevin McKay



e: Kevin.McKay@fhcanada.org
c: 416.471.3117

Visit fhcanada.org/partner to learn more!



**Entrepreneurs are uniquely
equipped to tackle poverty.**

Let's end poverty together.

fhcanada.org/partner

NATIONAL OFFICE

1–31741 Peardonville Rd,
Abbotsford, BC V2T 1L2

T 604.853.4262 | TF 1.800.667.0605 | F 604.853.4332
info@fhcanada.org | fhcanada.org